



## MEME: Music Empowerment Mobility & Exchange Vol. 2

### What is MEME Vol. 2?

MEME Vol. 2 is a collaborative Youth Exchange project between 12 organisations in Europe, funded by the Erasmus+ programme of the European Union. All participating organisations work to empower youth and promote social justice in their communities and beyond with the methods of “girls rock camps”, centering around music and creativity. The MEME Youth Exchange is an international rock camp with over 100 participants, campers, leaders and organisers from over 10 countries! The first MEME Youth Exchange took place in Berlin in July 2018, hosted by Ruby Tuesday.

- **The MEME Vol. 2 Youth Exchange will be hosted by Stelpur rokka! (Girls rock!) in Iceland.** It will take place in a small village called Hvanneyri, 80 km from Reykjavík city from **Monday 5th August to Monday 12th August 2019**. Participants arrive on the 5th and leave on the 12th, spending 7 nights in Hvanneyri.

The MEME camp is a collaborative project, which means all of the participating organisations contribute to the planning, implementing, and follow up of camp. The host organisation (Stelpur rokka!) offers the venue and equipment, accommodation, food and all other logistical matters, as well as experienced organisers and volunteers for support.

Leaders and organisers from participating organisations will take on roles such as band leaders, instrument instructors, group leaders, workshop facilitators, evening activities coordinators, assembly managers, kitchen support, and anything else needed to make camp happen. The camp is a valuable chance for us to grow in our role as leaders and organisers in an international context, gain new skills, share our experience and support each other! Take a look at this mind map to see all the different roles: <https://mm.tt/1213820641?t=LsS6Kg4bVy>

*All attending leaders and volunteers are committed to the wellbeing and safety of all the participants throughout MEME Vol. 2.*

## Who is the MEME rock camp for?

- The MEME Rock Camp in Iceland is for participants **aged 16 to 30 years old**.
- Leaders are of all ages.
- If you belong to one of these groups, then the camp is for you:
  - → *Are some of these words new to you?* **See this glossary** ← ←
  - ❖ both cisgender and transgender girls and women
  - ❖ trans and gender non-conforming youth and adults including trans boys and men
  - ❖ intersex youth and adults
  - ❖ people who generally have fewer opportunities and role models within music scenes and society in general

The MEME rock camp is intended for youth with fewer opportunities. It is free of charge. The camp site, facilities, programme and transportation means will be accessible for people who use a wheelchair (see descriptions below), and arrangements will be made as needed to make the camp accessible for all participants. Support from counsellors, personal assistants and language mediators will be available for those who need.

## What happens at the MEME rock camp?

MEME will be a week long camp with three “tracks”:

### **Music making and band formation**

*8 to 10 practice rooms will be kitted out with equipment and music instruments. Campers will receive instruction in instrument playing, write songs and perform at a concert at the end of the week.*

### **Media making and documentation**

*There will be a film, documentation and media centre. Here there will be computers, cameras, a sound recorder, microphones, etc. Campers will document the camp through film, doing and recording interviews, writing texts and taking photographs, and learn about storytelling and filmmaking.*

### **Organising**

*Campers will learn about organising, project management and starting their own projects, internationally or in their home community. They will work together with the camp coordinators to run two events: a concert by local bands during camp, and the concert by camp bands on the Saturday.*

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In addition, there will be a variety of selective workshops, morning assemblies, evening activities, free time and excursions.

### Where will the MEME rock camp take place?

The camp takes place in a small village called Hvanneyri, about 80 km north of Reykjavík, Iceland's capital city. The drive from the city takes about 1 hour and 10 minutes. From the international airport it is a 1 hour and 40 minute drive.



The camp activities (band practices, organising, media work, workshops and evening fun) will take place in a big building that belongs to Iceland's Agricultural University. There, we will have access to facilities and rooms of different sizes that will be equipped for band practices, media work or organising work. There will also be larger assembly rooms, a dining area, chill out rooms and relaxation rooms.



We will sleep in shared rooms/small apartments of different sizes, all with bathrooms and showers. Some of the rooms are located in the main building, others in smaller buildings in the area. All types of accommodation will be within a short distance from the main building (max. 500 m - usually shorter).

The final concert will take place inside an old barn in the area!

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**Accessibility:**

The camp activities will take place in the main University building. That building is accessible, spacious and easy to get around in. The entrance is accessed with ramp followed by wide auto door. The main house is 4 floors with lift to every floor. The lift measurements are width: 90 cm – depth: 145 cm.

Most doors inside are 88 cm wide and thresholds are minimum. In the main building there are accessible gender neutral toilets and step free showers (see photos). The dining room is spacious and there are sofas and comfy chairs around the building.



One of the sofa area in main building.



Accessible toilet in main building.



Accessible showers in main building.

Accessible sleeping accommodation will be provided – more details later.

We put a lot of emphasis on accommodating different needs so we welcome all specific access needs and encourage you to share them with us.

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### More useful information:

Icelandic summers can be quite chilly - or warm - we never know! August has an average high temperature of **13 degrees Celsius** (55 F) and average lows of about **8 degrees Celsius** (47 F). We recommend packing warm sweaters, socks, hats, mittens, raincoats and waterproof shoes. We can provide these things in case you don't have them! Inside it will always be nice and warm - houses in Iceland are heated with geothermal energy :)

The next supermarket is located in the nearest town, Borgarnes, approx. 15 minutes away by car. We will arrange daily trips to the supermarket. We will also put up a small camp shop in the main building with basic necessities and snacks. The **currency** in Iceland is the Icelandic "króna", **1 euro is approx 135 Icelandic krónur**. Almost every shop, restaurant and other places offering service take most credit/debit cards.

There is wireless internet in available in every building.



About a 10 minute drive away there is a swimming pool with hot water from natural hot springs close by. There is also a larger communal swimming pool in Borgarnes.

The closest surroundings are very beautiful, with many possibilities for a shorter or longer hike. There is also an outdoors sports area.

### Travelling:

Your local organisation will help you organise your travel and book flights to Iceland. Stelpur rokka! Will organise all transportation within Iceland.

It takes approx. 3-4 hours to fly to Iceland from Europe, depending on where you fly from.

### Cost:

Participation in the MEME rock camp is free of charge for you.



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International travel and local transportation in Iceland is included, as well as three meals per day, accommodation and all use of material and equipment at camp.

## **Why MEME?**

All of the participating organisations are members of the [Girls Rock Camp Alliance](#) (GRCA). GRCA is an international coalition of over 100 different rock camp organisations all over the world. We have learned a lot from each other about making rock camps.

With the MEME project we want to continue this and learn from each other in a very practical way, by actually putting on a camp together. We want to directly involve and empower young people to be an integral part of this international movement.

We want to bring people together and for us all to express ourselves, believe in ourselves, try new things, get to know new people and have fun.

We want to create spaces in which we can experiment with music, with media and with ways of organising.

Everyone who participates in the MEME project has an influence on how it is created. We want to make spaces in which we can value and see each other and take responsibility for one's own actions.

**\*\*\*Do you want to be involved in planning MEME?\*\*\***

Contact [hanna.rothelius@popkollo.se](mailto:hanna.rothelius@popkollo.se)

## **Participating organisations:**

Stelpur rokka! / Iceland (Leading partner and hosting partner)

Girls Rock Finland / Finland

Girls Rock Dublin / Ireland

Girls Rock London / UK

Rock Donna / Finland

Popkollo / Sweden

Pink Noise / Austria

Fundacja Pozytywnych Zmian / Poland

Stowarzyszenie Kobieta Transmisja / Poland

ATEM / Germany

LOUD / Norway

Femix/ Serbia